



June 29, 2011

**BY FACSIMILE (202) 233-2147**

**Number of Pages – 7**

Registration Unit  
Counterespionage Section, Criminal Division  
U.S. Department of Justice  
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Re: Ketchum Inc. (Registration #5758) – Informational Materials

Dear Sir/Madam:

Pursuant to the Foreign Agents Registration Act of 1938, attached please find informational materials disseminated by Ketchum on behalf of the Russian Federation.

If you require additional information, please feel free to contact me at 646-935-4058.

Regards,

Craig Mersky  
General Counsel

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2011 JUN 29 PM 1:29

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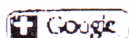
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From: noreply+feedproxy@google.com on behalf of Modern Russia  
[distromodernrussia@gmail.com]  
Sent: Tuesday, June 21, 2011 7:04 AM  
To: Austria, Kristine  
Subject: ModernRussia Update

## ModernRussia Update

**ModernRussia**



- **Russia's tech frontier: Cisco VP talks to Modern Russia at SPIEF**
- **Expert Corner with American Superconductor CEO Daniel McGahn: Capturing the demand for power upgrades in Russia**
- **Health care in Russia: On the verge of an investment race?**

### Russia's tech frontier: Cisco VP talks to Modern Russia at SPIEF

Posted: 20 Jun 2011 10:23 AM PDT

ModernRussia caught up with **Cisco Vice President of Emerging Markets Mohsen Moazami** at the **St. Petersburg International Economic Forum (SPIEF)**. Moazami talked to Modern Russia about the growth of SPIEF and the emerging markets strategy of Cisco.

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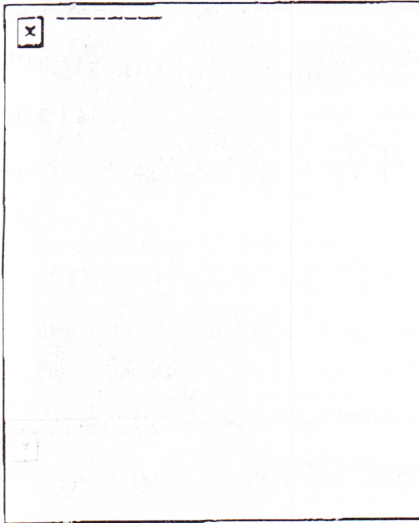
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### Expert Corner with American Superconductor CEO Daniel McGahn: Capturing the demand for power upgrades in Russia

Posted: 20 Jun 2011 09:14 AM PDT

1. ***What are Russia's needs in terms of technology and investment in superconductors and related industries?***





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## Health care in Russia: On the verge of an investment race?

Posted: 20 Jun 2011 08:51 AM PDT

Last year, President Dmitry Medvedev introduced a proposal for large-scale reform aimed at improving **health care in Russia**. Since then the Russian government has allocated nearly \$23 billion to invest in the health care industry over the next two years.

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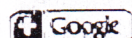
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ModernRussia Update

**ModernRussia**



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From: **Russian pharmaceutical industry expands with new Novartis manufacturing plant**

Sent: **Posted: 21 Jun 2011 09:07 AM PDT**

As part of the St. Petersburg Economic Forum (SPIEF) on Thursday Russian Economic Minister Elvira Nabiullina and St. Petersburg Governor Valentina Matvienko joined Novartis executives to lay the first brick of the company's new manufacturing plant at a groundbreaking ceremony in the St. Petersburg special economic zone, Novo-Orlovskoe.



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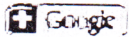


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## ModernRussia Update



**ModernRussia**

- How a Moscow-based financial center can contribute to Russia's economic development
- Businessmen, foreign officials discuss Russian Direct Investment Fund at St. Petersburg forum
- Russian direct investment fund launched at SPIEF, targets investors, private equity firms

### How a Moscow-based financial center can contribute to Russia's economic development

Posted: 22 Jun 2011 10:28 AM PDT

Building an international financial center in Moscow is one of the Russian government's key ambitions, which is justified by the growing interest among global investors. Russia's economic revival helped restore the country's role as a major player in the global economy and created fertile ground for the development of a world-class financial center in the country. Russia's economy is maturing and provides a solid and appealing investment opportunity in the post-financial crisis world.



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### Businessmen, foreign officials discuss Russian Direct Investment Fund at St.



## Petersburg forum

Posted: 22 Jun 2011 10:03 AM PDT

At the June 17 roundtable on Russia's Direct Investment Fund at The St. Petersburg International Economic Forum (SPIEF), UK Trade and Investment Minister Lord Green observed wryly that there was "a wide area of furious agreement" amongst the panellists. Indeed, the 16 business leaders and officials taking part in the St. Petersburg forum event gave enthusiastic appraisals of the government's latest initiative to attract foreign investment to Russia.

Below are some key remarks from the St. Petersburg forum on the investment fund.

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## Russian direct investment fund launched at SPIEF, targets investors, private equity firms

Posted: 22 Jun 2011 09:49 AM PDT

The launch of the Russian direct investment fund was at the core of discussions at the St. Petersburg International Economic Forum (SPIEF) last week. In his plenary speech to the Forum on June 17, President Dmitry Medvedev unveiled the fund, intended to draw private equity firms and other investors to Russia.

"Talks have been held with key potential partners, who show a lot of interest, and concrete projects are due to be examined over the coming months," **the President said.**

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## ModernRussia Update



**ModernRussia**

### Mario Monti at SPIEF 2011: Closer Russia-EU economic integration

Posted: 23 Jun 2011 12:04 PM PDT

Russia needs to improve the predictability of its public policies if it is to modernize its economy, Mario Monti told Modern Russia on the sidelines of last week's St. Petersburg International Economic Forum (SPIEF).



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